

# Pass on the Quality Culture to Generations to Come

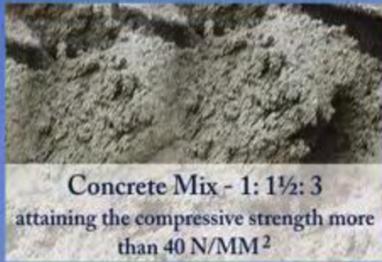


## RIGHT HOUSE

Original Quality



Treated & softened water less than 70PPM for construction



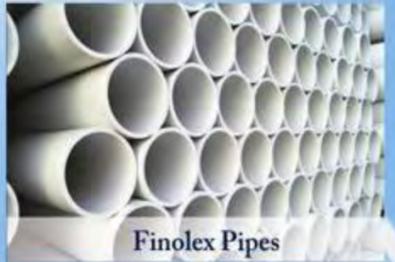
Concrete Mix - 1: 1½: 3 attaining the compressive strength more than 40 N/MM<sup>2</sup>



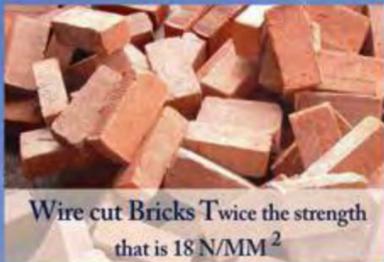
FE 500 - QST Bars Welded, Rings with 4 inches interval



Copper Plumbing To Hold pressure of 58 bar (840 PSI) highest factor of safety



Finolex Pipes



Wire cut Bricks Twice the strength that is 18 N/MM<sup>2</sup>



Finolex - Joint Free Wiring



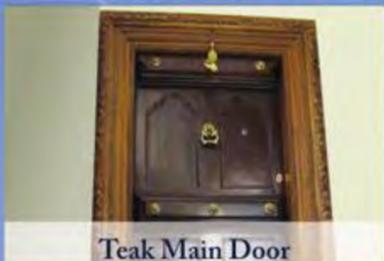
In Wall Tanks



Roca Fittings



Tap & Shower Fittings



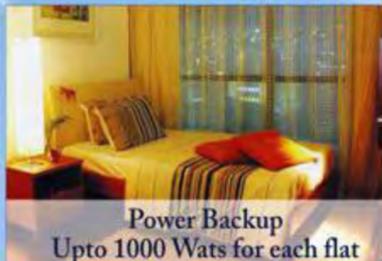
Teak Main Door



Designer Doors & Windows



FRP French Windows, with SS Grills



Power Backup Upto 1000 Wats for each flat



Copper Piped Gas Connection



Designed Air Vent for all Bed Rooms



Tennis Court



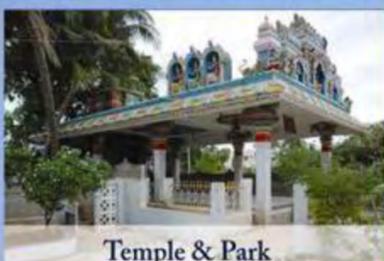
Swimming Pool



Special Leak Proof Toilet



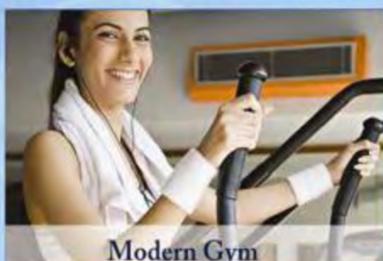
Vaastu Shastra - 100% for every flat



Temple & Park



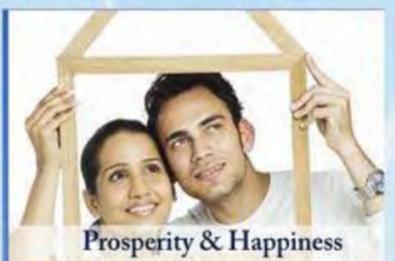
Meditation - Yoga Hall



Modern Gym



Stainless Steel - Play Area



Prosperity & Happiness

## Quality that defines life Style !



Right House – right in every way! A home that weaves your aspirations with our inspiration. Creating a majestic gated high rise community especially for you. A designer's dream. An architect's vision. An engineer's precision. A family's heart! Our team has poured in its labour of love to shape Right House at Coimbatore. Making it the perfect abode for your family.

# A Track Record of Excellence

Right House comes to you from the house of Sree Raja Rajeswari Builders, a name to reckon with in the construction industry. We are proud to have presented Coimbatore with its initial shopping mall Raja Rajeshwari Towers with over a lakh Sq.ft., a landmark that defines the cityscape. Conveniently located at Gandhipuram, the central business district in the city, this is a magnificent creation designed to be a shopper's dream come true.

Our first construction project was Sree Raja Rajeshwari Towers, Radhakrishnan Salai, Chennai, a commercial complex that hosts prestigious office suites of clients like Standard Chartered Bank. Our other projects are Laxmi Towers, Sea Breeze Towers and Ganesha Towers located at Radhakrishnan Salai, Chennai too. These are home to the offices of MNCs and other major businesses. 85 % of these properties are still owned by us.

We have more than 3 decades of rich experience behind us and are committed to construction quality, architectural innovation and optimum space management. We also pick and choose the best locations that show potential for appreciation. We trace our lineage to the ancient city of Chettinad, where our ancestral property over a century old, still stands proudly. Above everything, we stand for commitment, integrity and trust.



The best part about this project is the quality. As the years go by, the true strength of a building can be gauged. Since it has been planned well and executed, we are a happy community."

**W22. Mr Subramaniam**  
(president of right house welfare association)

# Why Invest in Coimbatore?

Cool Coimbatore is surrounded by lilted breezes and lovely hills blessing the city with a pleasant climate all year round. With a close proximity to Ooty and Kodaikanal, you can take off on a holiday any time you wish!

The glorious sweetness of Siruvani water that feeds Coimbatore is what legends are made of! It holds the distinction of being the world's second sweetest water source.

Coimbatore's culture and people are polite and respectful making this a wonderful place to live in. A city that boasts of plenty of intellectual capital and enterprising entrepreneurs who have made the city a prosperous haven. A place where intellectuals, enterprising business people, professionals and others blend together to form a cosmopolitan and progressive community.

Coimbatore is the textile capital of South India, it's now an emerging IT and manufacturing hotspot. Tier-II cities like Coimbatore are gaining more impetus for progress as spaces for SEZs have been earmarked. This will increase the employment opportunities, naturally attracting migrants from other cities and push up the demand for real estate. So, your investment will appreciate faster than you dreamt of! Besides, the pleasant climate, the city is well-developed and offers every facility from education, health care to entertainment makes it a great place to live in.

## Where Should You Choose Your Home in Coimbatore?

As a prospective house owner, we know you are looking for the perfect spot in the city. The best choices are Race Course, R S Puram and Saibaba Colony. The best part of the city is the Western Zone, which is free from industries, noise and pollution.

Right House is strategically located in the Western Zone on the way to Vadavalli and close to Marudamalai. It's in close proximity to R.S. Puram, where the biggest shopping centres and bungalows are located. A space where breathtakingly beautiful views take you away from the madding crowd to your own kingdom of joy! Yet, it's within city limits and is close to schools, colleges, hospitals, shopping, markets and so on. Some of the prominent landmarks close by are the Agri University and Bharathiar University. Live close to nature in the best residential locality in the city!





I have always been particular about even the smallest details, that's why I decided on a home here. Right from the wiring to the windows, there's no compromise. Every fitting is of good quality. Simply perfect!"

112. Mr mohan ranganath  
(AGM rtd canara bank)  
(president of right house welfare association)

## Quality is our Hallmark!

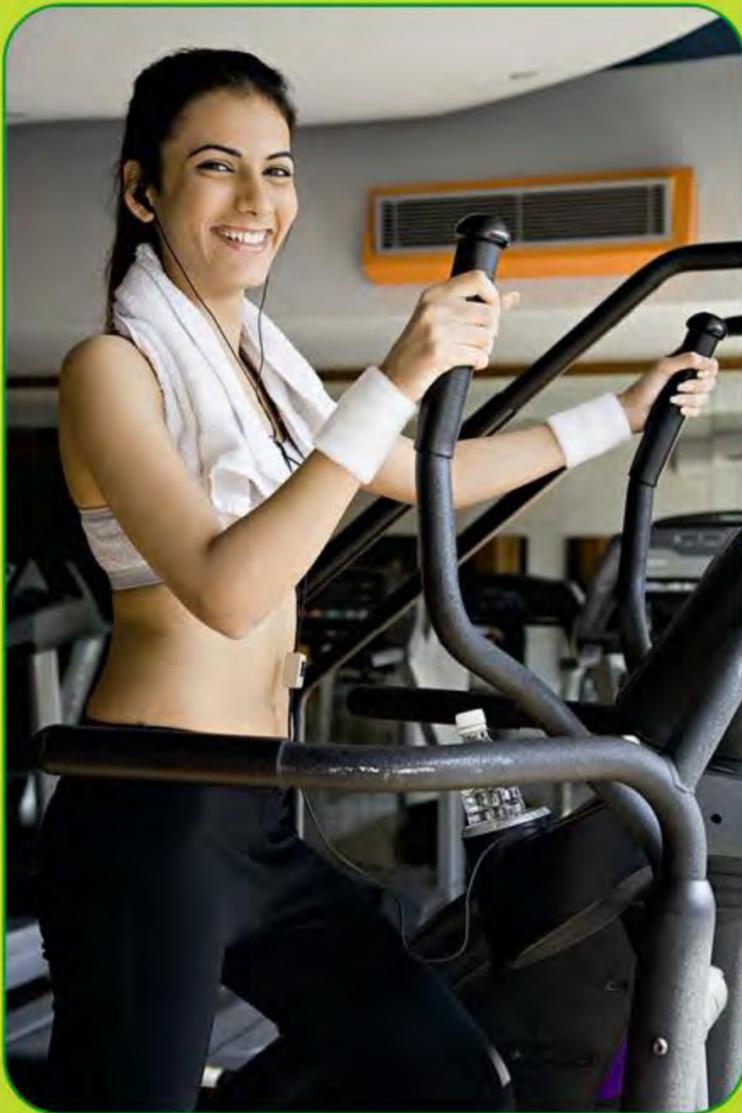
Right House is a firm believer in developing quality projects that are not just aesthetic but also sturdy. Brick by brick, we have built every home with the care, we would for our own home! Every bit of material used in the construction, be it a bag of cement or a door is from a quality brand. These high quality original products add to the value of the home. We follow the best practices in the industry and use the latest technology to give our projects the cutting edge. So your building brings together style, aesthetics and a sturdy structure that will stay beautiful for years to come.

## Get it Right!

Right House is a large gated residential community of 2 and 3 BHK apartments in convenient sizes from 1100 to 2200 sq. ft. Phase I of this project has been well received and has over 150 happy families living in style. Right House is divided into 2 blocks and each block consists of Ground + 3 floors. Each Block is divided into 2 wings with 8 apartments on each wing. Total of 128 Flats This is a self-contained neighborhood, beautifully landscaped and designed with care to offer space for every member of the family. Common facilities like a Club House, Sports facilities and state-of-art surveillance and water systems make this a modern dream!

# Quality Comparison Chart

Right House Uses	Normal Construction	Strength / Durability	Cost Comparison
<p><b>Designer Concrete Mix</b> 1: 1½: 3 using ¾", ½", ¼" Jally with Seived Sand by Using Water reducing plasticisers = with 43 Grade OPC Cement</p> <p>We use Treated Bore Well Water for Concrete mixing</p>	<p>1:2:4 with 1/3" Jally Only</p> <p>Bore Well Water</p>	<p>Double the Strength</p> <p>For Avoiding the Steel Rod Corrosion</p>	<p>150%</p>  
<p><b>Steel Rods</b> Billet Extraction grade Thermex FE500 ISI grade</p>	<p>Rerolling TMT Steels</p>	<p>17% Strength more</p>	<p>130%</p>  
<p><b>Switches</b> Modular Switches with ISI standard</p>	<p>Ordinary</p>	<p>5 time more Durability</p>	<p>600%</p>  
<p><b>Electrical</b> Finolex Coils with Joint Free Wiring MCB / ELCB Vasavi Electrical Pipes</p>	<p>Ordinary Cables Nil Ordinary Pipes</p>	<p>Extra Safety &amp; Durability</p>	<p>170%</p>  
<p><b>Main Door</b> Solid Teak Door with Melaman Polished</p>	<p>Country Wood Door</p>	<p>Life Time Strength</p>	<p>150%</p>  
<p><b>French Windows &amp; Windows</b> French Windows with 8x7 FRP Windows</p>	<p>NIL Ordinary</p>	<p>For More Ventilation For More Aeration</p>	<p>160%</p>  
<p><b>GRILLS</b> With Stainless Steel Grills</p>	<p>MS Rods</p>	<p>Permanent No Need of Paint</p>	<p>125%</p>  
<p><b>Pest Control</b> Proper use of pesticides from Foundation to ground floor</p>	<p>NIL</p>	<p>Pest Free Strong Structural</p>	<p>Extra</p>
<p><b>All Inside Walls</b> Putty Finish with Eye Catching Emulsions Paint</p>	<p>Normal Painting</p>	<p>Long Lasting</p>	<p>400%</p>  
<p><b>All Outside Walls</b> Water Proof Putty with eye catching Water Proof paint</p>	<p>Normal Painting</p>	<p>Long Lasting</p>	<p>Extra</p>
<p><b>Special Leak proof Toilet</b> Finolex Pipe PVC Welded in all Joints and coated with Fiber Glass Materials Embedded with Pebbles</p>	<p>Filled with Sand &amp; Suruki</p>	<p>99% Leak Proof Toilet</p>	<p>25,000-/- More per Toilet</p>
<p><b>Bathrooms</b> Flooring Laid out with Non-Slippery Tiles, Wall with 7' Branded Tiles &amp; Light Coloured Branded Fitting Such as Roca Grohe and Gebrit</p>	<p>Ceramic Tiles with 5' only</p>	<p>With Elegant &amp; Several Year's</p>	<p>10 Times More</p>
<p><b>Copper Plumbing</b> Avoid Corrosion, Scale formation, Hygienic and for providing Toilets as per International Standards</p>	<p>GI Pipes/ PVC Pipes</p>	<p>No Need of Paint / Polish Permanent</p>	<p>400%</p>  
<p><b>Door Hintches</b> Jothi Brass Hintches for Main Door Jothi Aluminium Hintches for all other doors</p>	<p>Normal Hintches</p>	<p>Long Durability</p>	<p>200%</p>  
<p><b>Gas Pipe Lines</b> LPG Gas Through Copper Pipes</p>	<p>M.S. Pipes with Powder Coated</p>	<p>Avoid Gas Leakages Ever Lasting</p>	<p>200%</p>  
<p><b>Lock</b> Copper Cylinder SS Coated Special Locks with Special Handle</p>	<p>Ordinary Best Price Locks</p>	<p>Life time Durability</p>	<p>180%</p>  
<p><b>Bathroom Doors</b> FRP Doors For Life</p>	<p>Flush Doors</p>	<p>No Need to Paint/Polish</p>	<p>300%</p>  



# Connect With The Divine

A beautiful Temple has been specially built to invoke the presence of the divine and keep the blessings flowing.

## Amenities at a Glance!

Club House

Gym

Badminton Court

Children's Play Area with SS Equipments

Swimming Pool

Park

Spa

Washing Room

Meditation & Yoga Hall

Security – 24 Hours

Close Circuit Camera

Intercom Facilities

Cooking Gas Through Pipe Lines

Siruvani Water

Treated Bore well Water

Rain Harvesting



## Get Sporty!

An invigorating match at the Badminton Court helps you stay fit and keep stress at bay! The cool Swimming Pool lets you luxuriate in aqua and simply swim your cares away!



## Pamper Body, Mind & Soul

An exclusive Gents Spa and a Ladies Spa invite you to indulge yourself in exotic therapies and rejuvenate your senses. The spacious Meditation & Yoga Hall is the perfect way to start off your day by harmonizing your body, mind and soul!



## A Safe Haven

Your home will be a safe haven manned by a professional 24-hr security team who also monitor the area with CCTV surveillance. Intercom ensures that communication flows smoothly throughout the community.



## Club It

The elegant Club House will be the hub of social activity, a place where you can catch up for a business meet or just for a round of gossip. It also offers common space for meetings, get-togethers and functions.



## Jus' For Kids

Kids need their own space and we have a creatively designed Children's Play Area with sturdy SS equipment for them. A space to run, slide, climb, jump and express themselves!

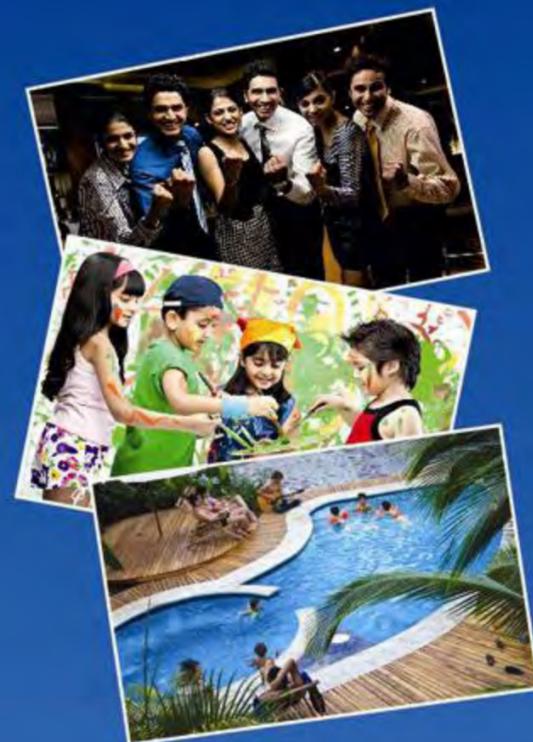


## park

Stay connected with Mother Nature! The beautifully landscaped park is ideal for an evening stroll or a morning jog. Or simply relax on the seaters and enjoy the fresh and clean air.

# In Tune With Vaastu & more...

The cosmic energies that flow through our earth play a major role in every home and we harness their power through Vaastu. Every home is Vaastu compliant, ensuring that it will bring your family peace, happiness and prosperity! Vaastu experts have been specially brought in right at the planning stage, so every spot in the house is just perfect for you. Take the master bedroom in the south-west corner and the large 7x10 ft french window in every apartment for instance, that allow air circulation that Vaastu prescribes.



## Original Quality

### Main Door

Teak Door with Teak Frame

### CONCRETE MIX

Designed mix ratio 1 : 1½ : 3 ratio with OPC cement to ensure double the strength with FE 500 steel like vizag

### windows

French windows in every main hall, with SS grills 1st time in apartments

### Electrical

Finolex Coils, Joint free wiring, MSB for every room

### Switches

MK Brand Switches with MCB's

### Bathroom

7' Tiles with copper plumbing and leak proof designed toilet, one can also store dilute acid in the toilet

### Bathroom Fittings

ROCA & Geberit

### Washbasin

ROCA

### Kitchen Table Top

Granite Top with Stainless Steel zinc

### Flooring

800mm x 800mm Vitrified Tiles

### Bedroom Flooring

2 x 2 Vitrified Tiles

### Wall Painting

Putty Finish with Emulsion Paint

### Plumbing

Copper Pipes and Fittings

### Tap Fittings

Grohe

### UPS Provision

Hall, Kitchen & All Bedroom

### Drinking Water

Siruvani water Pipe Connection Provided for each Block

### Borewell Water

With Water Softening Plant

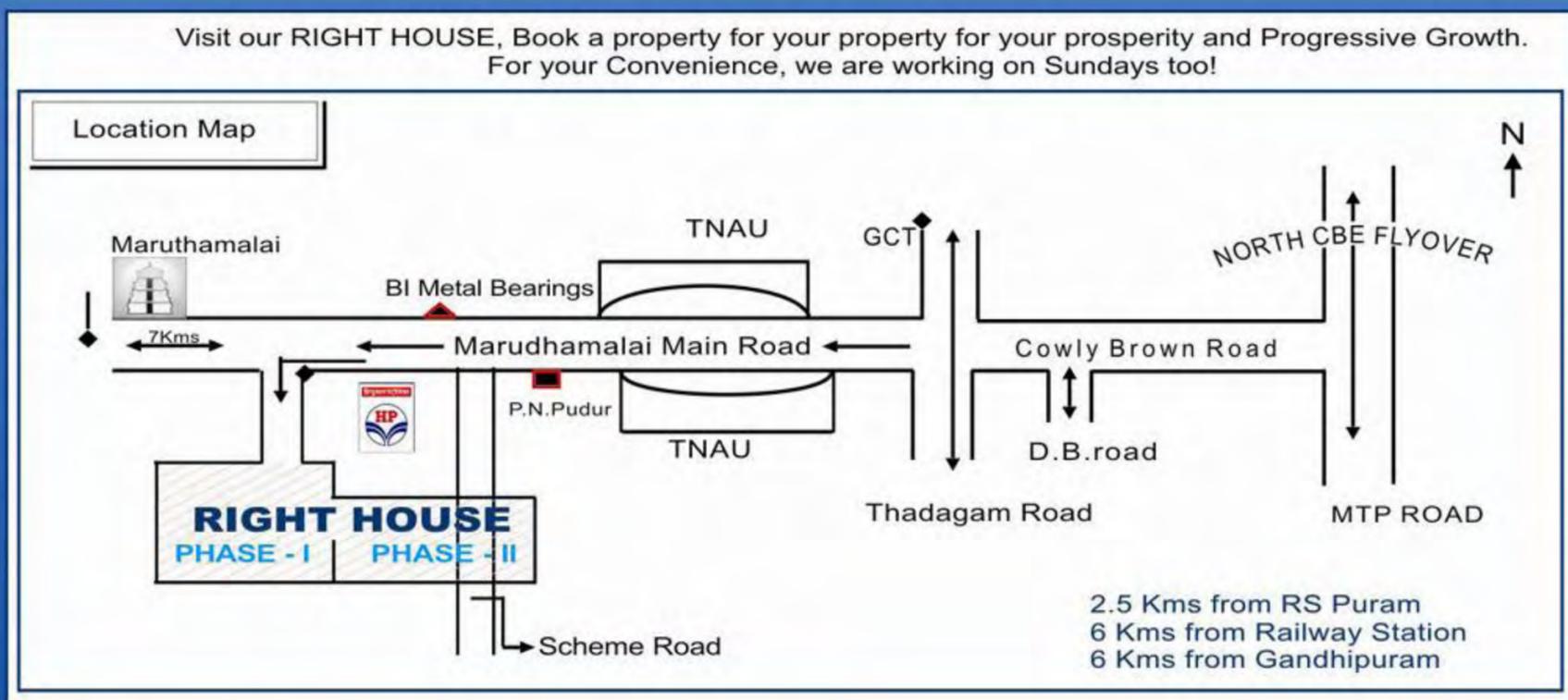
### PEST CONTROL

At the foundation levels

## Amenities

- Club House • Gym • Badminton Court
- Children's Play Area with SS Equipments
- Swimming Pool • Tennis court • Park
- Spa • Meditation & Yoga Hall • Temple
- Security – 24 Hours • Close Circuit Camera
- Intercom Facilities • Lifts & Genset Backup
- Cooking Gas Through Pipe Lines • Siruvani Water
- Treated Bore well Water • Rain Harvesting

Visit our RIGHT HOUSE, Book a property for your prosperity and Progressive Growth. For your Convenience, we are working on Sundays too!



### Raja Rajeshwari Estates

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Mullai Nagar, Coimbatore - 41  
Tel: (+91) 0422-3293916  
Mob : (+91) 98420-07182, 94875-43872

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(Floor Plans Available Online)

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We understand your world



It's really easy!